

# It's Show time!

Want to see the latest conservatory products? Visit glassex 2010...

**B**irmingham's NEC from 17-20 October is a great place for visitors seeking to keep informed on all that's new in the glass and glazing industry, as well as those with a specific interest in the conservatory sector.

Exhibitors at Glassex will display everything from conservatories, glass units and hardware supplies to machinery, roof systems and windows. Leading conservatory manufacturer Ultraframe for one has some great products in the pipeline for the 2010 show, including a new full aluminium external suite, the Veranda, Orangery system, Classic Plus and Shades. There will also be regular demonstrations of the company's U-Design sales and configuration software on the stand.

"Ultraframe's investment in Glassex 2009 more than paid for itself, with orders taken on the stand and a number of good enquiries that we've been able to convert since the event" says Mark Hanson, Marketing Manager at Ultraframe. "This kind of result is testament to the value of exhibiting at the right event. Innovation is the key to Ultraframe's future success and we are confident that Glassex 2010 will generate the right results for us."

Meanwhile, Window Widgets will be returning to this year's show with a number of new products for the conservatory market. To celebrate its 10th successive year at Glassex, the company has booked its biggest ever stand at 80sq m.

Dan Gill commented "we needed the extra space to exhibit all the new products that we have been busy developing throughout the

last year or so. Customers will see new and unique product launches in the areas of Cills, Ring Beams, Bays, Vertical Sliders and yet more innovative Mouldings and Ancillaries. We cannot wait till the doors of Glassex open so we can show the Industry what we have been up to".

Also running throughout the duration of the show will be a dynamic education programme, offering essential industry updates and advice for installers and fabricators, as well as a new stream of energy efficient focussed sessions. Special lunchtime debates on WER's will also take place, to give delegates a unique opportunity to benefit from the industry experience and expertise on offer.

Glassex will once again co-locate in Hall 4 with Interbuild Onsite, the premier event for the building trade. Interbuild Onsite offers visitors the chance to source all the tools and equipment they need for going onsite, or choose a new truck from many of the big brands present. New for 2010 is BEST - Built Environment Solutions & Technologies - the new built environment exhibition, which will be held alongside Glassex in Hall 5. These three events will come together to offer the ultimate built environment and construction event.

Visitors can also sign up to receive their free visitor badge for the event by pre-registering online at [www.gexhibition.com](http://www.gexhibition.com) using priority code ECON, saving them the £20 entrance fee. Tickets will be issued before the event, allowing visitors to bypass the on-site registration procedures and avoid the inevitable queues on the day, guaranteeing fast-track entry.



Mark Hanson Ultraframe



Dan Gill Window Widgets

